

# brianna contreras

## GRAPHIC DESIGNER

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## COMPANY EXPERIENCE

### Marketing Coordinator

**Truebeck Construction – San Mateo, CA**

**11/2022 – 04/2025**

Design and produce responses to Request for Qualifications and Business Proposals. Manage content, layout, proofreading, editing and overall QC. Lead team meetings and capture the proposal plan. Support and deliver various design components within department including logo design, illustrations, signage, photoshop support, presentations, event collateral, and prototype new company website.

### Marketing Assistant

**Dome Construction – South San Francisco, CA**

**01/2018 – 08/2018**

Design resumes for corporate and field workers for business proposals, create web interactive email invitations for various events, and optimize imagery for company's in-house Summary of Qualifications app.

### Raster Production Artist

**Aechelon Technology Inc – San Francisco, CA**

**02/2016 – 01/2018**

Composite satellite imagery for military flight simulators by applying a variety of Photoshop skills for a seamless final product.

### Junior Designer

**Kendo Brands – San Francisco, CA**

**01/2016 – 02/2016**

Organize and match PANTONE swatches in a shade bible for Marc Jacobs Beauty and Kat Von D, design charts and graphs for Ole Henrikson presentation, redesign face chart for Marc Jacobs Beauty, and design nail art concepts for in-house line.

## SKILLS

- ✓ Illustration
- ✓ Typography
- ✓ Layout
- ✓ Logos
- ✓ Branding
- ✓ Compositing
- ✓ Presentation
- ✓ Website Design
- ✓ UI/UX
- ✓ Packaging
- ✓ Research
- ✓ Collaboration

## SOFTWARE

- ✓ Adobe Creative Suite
- ✓ Adobe XD
- ✓ Figma
- ✓ Apple iWork
- ✓ Microsoft Office 365

## EDUCATION

- ✓ The Art Institutes of CA  
San Francisco – 12/2015  
Bachelor of Science  
Graphic Design

## DESIGN PROJECTS

### JR Interview Coaching Branding & Website

A green card interview consultant required a website to launch his new business. This included a new logo and style guide to unify his new brand. Logo and style guide were made using Illustrator and InDesign; website was prototyped via Figma.

### Zhang Law Office Conference Booth

An immigration lawyer requested a 3'x8' lightbox banner stand design for her booth to be displayed at a conference along. This included a flyer design to handout during networking hours. Her logo also needed to be updated and exported properly for all future marketing usage.

### TLC Group Logo

A real estate investment group requested a logo design for their website and business cards.

### Radical Analytics Branding

Designed a business style guide for a new company based in Canada that coaches players in the video game industry which includes a logo, brand color palette, X (previously Twitter) profile banners, and business card design.

### Clover House Logo & Merchandise

Designed a logo for a Bed and Breakfast located in Sequoia National Park as well as designing various other illustrations to be used for merchandise.

### Stone Korean Kitchen Window Display

Created a 7 x 14 foot window display in Embarcadero advertising restaurant information