

brianna contreras | graphic designer

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SKILLS

Illustration
Typography
Layout
Logos
Branding
Compositing
Presentation
Website Design
Packaging
Research
Concepting
Collaboration
Yoga Instruction
Customer Service

SOFTWARE

Adobe Creative Suite
Adobe XD
Figma
Apple iWork
Microsoft Office 365
Sketch
MindBody Online
Salesforce

EDUCATION

The Art Institutes of CA
San Francisco 12\2015

Bachelor of Science
Graphic Design

COMPANY EXPERIENCE

Marketing Coordinator

Truebeck Construction — San Mateo, CA 11/2022 – Present

Prepare and produce responses to Request for Qualifications and Proposals. Manage content, layout, proofreading, editing and overall QC. Lead team meetings and capture the proposal plan. Support and deliver various design components within department including logo design, illustrations, signage, photoshop support. Prototype new company website.

Marketing Assistant

Dome Construction — South San Francisco, CA 01/2018 – 08/2018

Assist with the development and implementation of materials such as designing resumes for office workers to be applied within business proposals, create web interactive email invitations for a subcontractor party, and preparing imagery for company's inhouse Summary of Qualifications app.

Raster Production Artist

Aechelon Technology Inc — San Francisco, CA 02/2016 – 01/2018

Working with a team to prep satellite imagery for military flight simulators by applying a variety of Photoshop skills.

Junior Designer

Kendo Brands — San Francisco, CA 01/2016 – 02/2016

Organize and match PANTONE swatches in a shade bible for Marc Jacobs Beauty and Kat Von D, designing charts and graphs for Ole Henrikson presentation, redesigning face chart for Marc Jacobs Beauty, and designing nail art concepts for in-house line.

CREATIVE WORK

Radical Analytics Logo & Twitter Banner

Designing a logo for a new company based in Canada that coaches players in the video game industry. This logo is then applied to social media applications such as profile picture, company twitter banner and business cards.

Clover House Logo & Merchandise

Designing a logo for a Bed and Breakfast located in Sequoia National Park as well as designing various other illustrations to be used for merchandise.

Stone Korean Kitchen Window Display

Creating a 7 x 14 foot window display in Embarcadero advertising restaurant hours, location address, tag line, and happy hour services.

Asia-Pacific Internet Group Quarterly Report

Collaborate with a designer to update a quarterly report for a Canada-based research group by replacing data in a revenue chart as well as imagery, vectors and paragraph material throughout with current information.

Gamer Logo

Illustrating a vector of a raven with a medieval times theme and black color palette to then be applied onto gamer's profile.

Causeway Bay Bistro Logo & Coupon

Sketched multiple forms of logo by way of experimentation in layout and color, then used final logo in promotional coupons for restaurant.

Blackhat Beadery Logo

Designing a logo for a start-up jewelry client with the goal of portraying a vintage style and color theme marketing a young adult female audience.